



**W.H.E.N. Epic Fair
Sponsor-Vendor**

**May 16, 2022, 5:00pm - 8:00pm
Provo Beach Resort**

W.H.E.N. is a non-profit 501(c)(3) organization created to support homeschooling families. We are run entirely by volunteers from our W.H.E.N. member families. Our purpose is to provide many engaging social and academic events such as our W.H.E.N. Science Fair, Battle of the Books, and History Fair. With the help of our parent volunteers we organize field trips and classes which offer a wide variety of learning opportunities for the homeschool community.

Every year, W.H.E.N. throws an end of school year party that is open to all homeschoolers, not just W.H.E.N. members. This year we are going big, we present "The W.H.E.N. Epic Fair." It will be a convention done in true W.H.E.N. style.

Between our memberships and Facebook groups W.H.E.N. is 1,700+ strong. We are excited to extend the invitation to the W.H.E.N. Epic Fair to the *entire homeschool community*.

With well over 3,000 homeschool families, just in Utah County, this is a fantastic environment for you to develop your company's relationship and reach.

Our hope for you during this event is to provide a fun and relaxed environment in which to engage the homeschool community and shine a light on what you can offer to support their homeschooling endeavors.

Our hope for the homeschool community is to provide them an opportunity to meet vendors, who have been carefully selected, and create an environment of networking opportunities for both vendor and homeschool families.

This event will be a family event. We believe in the importance of providing the chance for all parents to attend. Most homeschooling events are held during the day, so it is unique in this community to have an event where both parents are able to attend.



We invite you to select one of the packages below, and look forward to introducing you to our members, as well as the homeschool community of the Wasatch Front.

Sponsor Packages and Information

Total Sponsor-Vendors	12
Expected attendance	1000
Total W.H.E.N. Membership and W.H.E.N. Facebook Group reach	1700+
Additional Homeschool Reach	2000+
Donation for Raffle	All sponsors expected to donate an item or items for the event raffle.

Platinum Package - \$2,000 - (FILLED)

(Limited - 1)

- 2 booths in high trafficked areas; 2 tables and chairs for each booth location;
- You select where your booth locations are (refer to map)
- We will hang as many banners as you would like (must provide us with the banners)
- Your banner/logo displayed at the registration tables;
- Hand-outs or other promotional items to be distributed to attendees at the registrations tables (you provide the promo items, we will happily hand them out);
- Logo listed on our website as a partnering sponsor for 1 year.
- Special “Meet Our Sponsor” email, prepared by you, sent out to all event ticket purchasers.
- A bi-monthly (total of 6) promotional emails provided by you, sent to all WHEN members for 1 year;
- Approval for your business to post, an advertisement directly to our Facebook group monthly (for 1 year)
- Quarterly Facebook Live on WHEN’s facebook group for 1 year (900+ members)
- A representative from your company may M.C. the raffle;
- A 40 minute Q&A for demo of your company/product;
- On-site support liaison.



Gold Package - \$1,200

- One booth area; including 1 table & 2 Chairs;
- Hand-outs or other promotional items provided by you can be distributed by WHEN volunteers, to attendees at the registrations tables;
- Special “Meet Our Sponsor” email, (will include all Gold sponsors) with a 3-4 paragraph introduction prepared by you, sent out to all event ticket purchasers.
- An opportunity to submit a one time only promotional article to be emailed to WHEN members through our emailing system (you send us the article and we will include it in our email to our members);
- Logo to be displayed on our website as a vendor for this event in the gold section for 1 year.
- Approval to post as your business, an advertisement directly to our Facebook group bi-monthly (total 6 times for 1 year)
- May M.C. your item to be raffled off.
- On-site support liaison;

Silver Package - \$600

- One booth area; including 1 table & 2 Chairs;
- Logo to be displayed on our website as a vendor for this event for 1 year
- Special “Meet Our Sponsor” email, (will include all Silver sponsors) with a 2-3 paragraph introduction prepared by you, sent out to all event ticket purchasers.
- May M.C. your item to be raffled off
- Approval to post as your business, an advertisement directly to our Facebook group quarterly (total 4 times for 1 year)
- On-site support liaison;

Non-Attending Package - \$600+

- Options may be negotiated based on monetary sponsorship within parameters of above packages.
- Logo to be displayed on our website as a vendor for this event for 1 year
- Banner provided by you will be hung at the event.
- Special “Meet Our Sponsor” email, with a 2-3 paragraph introduction prepared by you, sent out to all event ticket purchasers.
- Approval to post as your business, an advertisement directly to our Facebook group quarterly (total 4 times for 1 year)



Add-ons

Host the FREE PLAY Arcade at the W.H.E.N. Epic Fair. This will include a large sign stating that the "Free Play Arcade provided by <i>Your Company Name</i> ."	\$500 - exclusive sponsorship \$250 - shared sponsorship
A one time, 1 hour Facebook Live on our public Facebook page and shared to our private Facebook group (over 900 people).	\$300
A one time, approved dedicated promotional email to all W.H.E.N. members. This email will be fully submitted by you, including graphics and text. It should highlight what you offer and how it can benefit W.H.E.N. members.	\$300
A one time, approved promotional article to our members. You submit it to us and we will include it with our email to our members.	\$150
Hang 1 Banner/Logo (outside of your booth space) Max size of 3ft by 2 ft.	\$100

Update: 4/7/22